附件1

重庆老字号认定申报表

申报单位名称（盖章）：

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 申报单位名称 | | | |  | | | | | | | | | | | | | | | | | | | | | 品牌名称 | | | | | |  | | | | |
| 品牌创立时间 | | | |  | | | | | | | | | | | | | | | | | | | | | 注册资本 | | | | | | 万元 | | | | |
| 单位地址 | | | |  | | | | | | | | | | | | | | | | | | | | | 网址 | | | | | |  | | | | |
| 法定代表人 | | | |  | | | | | 电话 | | | | | |  | | | | | | | | | | 手机 | | | | | |  | | | | |
| 联系人姓名 | | | |  | | | | | 职务 | | | | | |  | | | | | | | | | | 所在部门 | | | | | |  | | | | |
| 联系电话 | | | |  | | | | | 手机 | | | | | |  | | | | | | | | | | E-mail | | | | | |  | | | | |
| 单位性质 | | | |  | | | | | | | 所属行业 | | | | | | |  | | | | | | | 员工人数 | | | | | |  | | | | |
| 商标注册时间 | | | | 年 月 | | | | | | | 注册类别 | | | | | | |  | | | | | | | | | | | | | | | | | |
| 已获老字号称号 | | | |  | | | | | | 原认定机构 | | | | | |  | | | | | | | | | 认定时间 | | | | | | | | 年 月 | | |
| 资本情况 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 总股本 | | | | 万元 | | | | | | | | | 国内资本所占比例（％） | | | | | | | | | | | | 无形资产价值 万元 | | | | | | | | | | |
| 主要股东情况  （含股东名称和所占比例） | | | | 1 |  | | | | | | | | | | | | | | | | | 4 | |  | | | | | | | | | | | |
| 2 |  | | | | | | | | | | | | | | | | | 5 | |  | | | | | | | | | | | |
| 3 |  | | | | | | | | | | | | | | | | | 6 | |  | | | | | | | | | | | |
| 是否上市 | | | |  | | | | 上市地点 | | | | |  | | | | | | | | 总股本 万元 | | | | | | | | 融资金额 万元 | | | | | | |
| 经营情况 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 是否连锁经营 | | |  | | | | | 店铺数目 家，其中直营店 家，加盟店 家(截至2022年末) | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 经营状况 | | | 2020年 | | | | | | | | 2021年 | | | | | | | | | | | 2022年 | | | | | | | | | | | | | |
| 合计 | | 直营 | | 加盟 | | | | 合计 | | | | 直营 | | | | | 加盟 | | 合计 | | | | 增长(%) | | | 直营 | | | 增长（%） | | 加盟 | 增长（%） |
| 营业额（万元） | | |  | |  | |  | | | |  | | | |  | | | | |  | |  | | | |  | | |  | | |  | |  |  |
| 利润额（万元） | | |  | |  | |  | | | |  | | | |  | | | | |  | |  | | | |  | | |  | | |  | |  |  |
| 税金（万元） | | |  | |  | |  | | | |  | | | |  | | | | |  | |  | | | |  | | |  | | |  | |  |  |
| 历史传承情况 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 创始人姓名 | |  | | | | | | 籍贯 | | | |  | | | | | | | | | 民族 | |  | | | | | 考证依据 | | | | | （请附页说明） | | |
| 传人姓名 | |  | | | | | | 籍贯 | | | |  | | | | | | | | | 民族 | |  | | | | | 考证依据 | | | | | （请附页说明） | | |
| 创始店址 | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 是否列入文物保护单位 | | | | | |  | | | | 级别 | | | | □国家级 □省级 □地市级 □县级 | | | | | | | | | | | | | | | | | | | | | |
| 店址变迁情况 | 第一次迁址 | | | | | 年 月 | | | | | | | | 原因 | | |  | | | | | | | | | | 新址 | | |  | | | | | |
| 第二次迁址 | | | | | 年 月 | | | | | | | | 原因 | | |  | | | | | | | | | | 新址 | | |  | | | | | |
| 第三次迁址 | | | | | 年 月 | | | | | | | | 原因 | | |  | | | | | | | | | | 新址 | | |  | | | | | |
| 备注：申报“重庆老字号”的单位除提交上表外，还应提供下列材料：1、工商营业执照、法人代码证复印件；2、获得商标注册的有关文件复印件；3、近三年资产负债表和损益表（加盖企业财务章）；4、历代传承的产品、技艺或服务的介绍和发展情况，并附创始人、传人情况及证明材料；5、历代传承的特色文化介绍和相关证明材料；6、获得的社会荣誉和相关证明材料。所有材料均需加盖申报单位公章。 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 单位负责人签字  （法定代表人） | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | |
| 年 月 日 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |